TCC Budget 2024 progress																	
	Updated:	8/9/2024 16:44															
		Budget	***actual + projected***	***under/ over***	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**Jun**	**Jul**	**Aug**	**Sep**	**Oct**	**Nov**	**Dec**
Advertising Collateral		**55,500**	27385	28115												
	Lodging List Placement in Getaway Guides	6,000	6000	0						6000						
	Changes to Lodging List for Act. Map Reprint	2,000	2000	0							2000					
	Opportunities	10,000	2858	7142	858			2000								
	Regional Map Offerings	10,000	932	9068							932					
	Brochure + Distribution	6,000	3000	3000		2000					1000					
	Web Hosting, Domain Reg. & Social Media Sub.	6,000	6000	0							6000					
	Ad Creative Services	15,500	6595	8905	770	900	770	770	770	845	1770					
Advertising - Marketing		**126,500**	76628	49872												
	Spring/Fall Campaigns	28,000	6393	21607		5193	1200									
	Digital Marketing	29,500	10156	19344	1200	280	676			4000	4,000					
	FAM Tour Support	4,000	1200	2800				1200								
	Olympic Culinary Loop	10,000	10000	0	10000											
	Oly Peninsula Tourism Summit Collaboration	2,000	2000	0		2000										
	WTA Participation	6,000	2000	4000						2000						
	Year-Around TCC Campaigns	17,000	14849	2151	6449	2800		2300	400		2900					
	Value Seasons TCC Campaigns	30,000	30030	-30	1495	2900	1985	2,900		7250	13500					
Olympic Peninsula Tourism Comm. + Programs		**35,000**	22686	12314												
	OPTC	35,000	22686	12314	5907	3425	3938	3222	4972	1223						
	Strategic Tourism Plan Implementation	(Unfunded by LTAC)	0	Supplemental?												
Professional Services		**53,000**	29585	23415												
	Coordination of Marketing, Budget, etc.	45,000	26250	18750	3750	3750	3750	3750	3750	3750	3750					
	Travel, Postage, Copies, Office Expenses, etc.	8,000	3335	4665	675	107	433	821	502	389	408					
TOTAL A	**Est. Budgeted Totals**	**270,000**	156284	113716												
	TOTAL BUDGET	270,000	156284	113716												